

BATTERSEA PODCASTS

RATE CARD 2020

All prices plus VAT. Check out our reviews, search Battersea Podcasts on Google / Google Maps.

This rate card is a guide. As all projects, experience and production needs differ, there is room to tailor / negotiate prices.

A: BASIC STUDIO HIRE: £100 (FURTHER CONSECUTIVE HOURS £70)

For experienced podcasters, or those holding a casual conversation without concern for structure, those prepped to record 'as live' with natural imperfections, those reading directly from a script, and/or those who'll be editing the audio elsewhere.

An engineer will be present to help set up and monitor audio levels, and supply you with your audio files. Recording duration: 50 minutes max.

If you want to take advantage of Battersea Podcast's broadcast experience, scriptwriting and post-production know-how, go for a more fully formed podcast, from the options below.

B: ONE EPISODE £150

Record one podcast of up to 45 minutes, with an engineer present for the duration. In post: top and tail trim, few minor errors or restarts edited out (times noted during recording), microphone levels processed to ensure audio is broadcast quality, music or audio branding (I) dropped in. Receive an MP3 and broadcast quality WAV of your podcast within 48 hours.

Longer recording is charged at £60 for each additional 30 minutes or part thereof. Price agreed before session.

C: ONE EPISODE WITH PRODUCER £200

As above, but with additional script, structure and written link guidance before and as you record.

D: SET-UP, RECORDING & SUPPLY OF RAW VIDEO OF PODCAST: £60 per episode or initial hour

A top up for options A, B and C above. Take advantage of our lighting rig and camera to video your podcast.

E: BASIC LOCK OF AUDIO TO VIDEO £60 per episode

In post-production, we can replace and sync the raw distant audio of the cameras mic, with the tweaked, rich and balanced mic sound of your unedited Podcast's audio.

F: PRE-SHOW PRODUCTION MEETING: £75 for one hour

Take advantage of a decade (or two!) of live TV and radio experience. Recommended for early episodes. Gather round the Battersea Podcasts kitchen table to talk through ideas, create a programme structure, discuss the running order and refine scripts - particularly your main introduction, conversational junctions, segments, and concluding sequence.

G: BRANDED LIGHT BOX LOGO £20 and MIC POP SHIELD: £50

Own the show! If you're planning two or more episodes, we'll place the logo of your podcast in the lightbox - great for social media stills or video. Or tailor the microphone foam in a similar fashion. Just send over a high-res image.

H: FURTHER POST PRODUCTION: £60 per 30 minutes

Additional editing of your podcast into a tighter, more polished listen.

We'll agree additional costs beforehand, but here's a rough guide:

15 - 30 mins - more complex editing of a section flagged during the main record. This could be a conversation that was tangent heavy, feature stumbles, or vocal eccentricities like heavy breaths. A or basic editing of phone interview, that needs tightening up.

45-60 mins - scan through the whole track to remove most hesitation, deviation and repetition(!)

60-120 mins - comprehensive reworking of material, adjustment of story flow.

I: ONE-OFF IMAGING PRODUCTION: £155

Set the tone and a professional zing, with pre-mixed production elements. A tailored intro and outro to stamp your brand, plus two mid-show ID's - useful to change subject or for a shift in pace. We'll work together to ensure the music, voiceover and production energy suits your podcast.

J: AUDIO TRAILER: £100

Pick some stand-out moments from your conversation, and we'll make a tight, attention grabbing trailer to promote your next episode.

K: SOCIALISE THE TRAILER: £75

A logo, photo, audio waveform and captioned version of 'K' to aid social media distribution.

PARTICIPANT NUMBERS

In Studio: up to 4

On Zencaster / Cleanfeed up to 2

On Landline: 1

Or combination of all three.

For more information, contact david@batterseapodcasts.com

